



GOLFING LEGEND FALDO SPENDS AN AFTERNOON AT FERENCROFT CC

Former World #1 and Best Ryder Cupper Ever Repays Favor in the Name of Charity

FOR IMMEDIATE RELEASE

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MIDDLETON, MA – August 25, 2011 – One of the area’s top private clubs, the best Ryder Cup golfer in history, and the drummer for a well-known heavy metal band teamed up in the name of charity over the past two years to bring clean water to developing countries and help disadvantaged North Shore youths learn to play golf. The exclamation point on those joint efforts came this week when golf legend Sir Nick Faldo hosted a clinic and Q&A session for Club members and a few invited guests.

Faldo held the #1 spot in the world for 98 weeks and holds 40 tournament wins to his credit including 6 majors. He holds the best Ryder Cup record in history and was the European Team’s recent Captain in addition to his golf broadcasting duties on CBS.

For over an hour on the Ferencroft CC range, Faldo held an intimate golf clinic discussing the swing and visualizing shots. Afterward in the Club’s recently renovated Jones Room, Faldo answered questions over cocktails about the current state of the PGA Tour, his career, favorite courses and players to watch. Faldo also reflected on his humble roots and made time for photos and autographs for young golfers in attendance, including those from Ferencroft’s Junior Golf Scholarship Program, which seeks to nurture disadvantaged young people ages 8-16 by providing access, instruction, and equipment to introduce them to golf.

Club Member Donna Forlizzi called Faldo, “Brilliant, as the Brits say. It was a tremendous event, and as always the Club did a great job with food and service.” Director of Golf, Toby Ahern added, “Nick couldn’t have been more gracious. He was entertaining and open with attendees, and surprisingly funny.”

Damon DeVito, Managing Director of Affinity Management, which owns Ferencroft CC thanked Faldo with a Boston Bruins jersey signed by all members of the 2011 Stanley Cup Champion team. DeVito also acknowledged Iron Maiden drummer Nicko McBrain’s support. McBrain has previously visited Ferencroft CC for charitable work, but could not attend due to tour obligations.

Ferencroft CC has undergone over \$3 million in renovations since Affinity Management (www.affinitymanagement.com) purchased the Club in 2006. Known for its Robert Trent Jones, Sr. designed championship golf course that hosted the LPGA Boston Five Classic from 1980-90, Ferencroft CC is a full-service club with outstanding food, many social and children’s activities, tennis courts, swimming pool, and fitness center. Set on an idyllic 287 acres, Ferencroft CC's lush greens are conveniently located just nineteen miles north of downtown Boston where Route 1 meets I-95 on the North Shore. For more information visit www.ferencroftcc.com or call (978) 739-4040.

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