

AFFINITY-MANAGED FACILITY DONATING GREEN FEES TO YEARDLEY LOVE SCHOLARSHIP FUND

All Green Fees from 1 pm Tee Times in June will be Donated to Memorial Fund

FOR IMMEDIATE RELEASE

Contact: Damon DeVito 434-817-4570

CHARLOTTESVILLE, VA – June 3, 2010 – In honor of Yeardley Love, the University of Virginia student that tragically died May 3, Affinity Management-operated Musket Ridge Golf Club in Myersville, MD is donating 100% of green fees from its 1 pm tee times in June. All proceeds will be donated to the Yeardley Love Women's Lacrosse Scholarship Fund.

Yeardley Love wore the number 1 jersey on the UVA women's lacrosse team. 1 pm tee times start at \$75 and additional donations will be welcomed. In the event more than one group wants the 1 pm tee time Musket Ridge will accept bids to raise more money.

Charlottesville, VA-based Affinity Management operates Musket Ridge and has many ties to the University of Virginia, including an intern who is affiliated with the UVA Lacrosse program. Musket Ridge is one of the top courses in Maryland and regularly draws golfers from throughout the Mid-Atlantic including Yeardley Love's hometown.

Damon DeVito, managing director of Affinity, said, "In many ways you feel powerless in such a terrible situation, but we felt like we had to do something. It's an admittedly small step, but hopefully this will contribute to Ms. Love's memory and in turn, increase awareness about domestic abuse."

The Yeardley Love Women's Lacrosse Scholarship Fund will annually provide a full scholarship for a member of the UVA women's lacrosse team, of which Love was a member. To donate directly to the Fund, please visit https://www.formstack.com/forms/VAF-YLMSF.

Founded in 1997, Affinity Management has provided advisory services and professional management to private clubs, golf courses, equestrian facilities and other member-based businesses in twenty-four states. For more information on Affinity Management, visit www.affinitymanagement.com or call (434) 817-4570.

Musket Ridge was rated #8 among Maryland golf courses by *Golfweek Magazine* in 2010 and named Best Golf Course in Frederick Magazine's Best of Frederick 2009 Awards. Catoctin Hall at Musket Ridge has been called "Maryland's Best New Event Venue." For more information about Musket Ridge Golf Club, please visit www.musketridge.com or call 301-293-9930.